

In a changing world you need...



[www.hopestreetcentre.com](http://www.hopestreetcentre.com)

hope street  
centre 



# 10 idea

**Public policy is changing.  
The health, care, and wellbeing  
environment is changing.  
What we knew before is becoming  
something entirely different.**

**But you have an idea.  
And it's people like you that  
will provide the future public  
services that we need.  
But right now you feel a little  
trapped. Whether you are a  
'right to request' or a 'start-up'  
or a growing enterprise...  
the whole thing can feel a  
little daunting.**

**“** You cannot solve a problem from the same consciousness that created it. You must learn to see the world anew.  
**Albert Einstein**

# know how



**Collecting is the key.  
Know-how and technique  
and practice.**

**From creating a vision,  
developing the right business  
and governance model, leading  
a team, marketing, and  
beginning to trade.**

**We can help you to find and  
apply the new knowledge  
that you will need to thrive  
in your enterprise.**

**“**Running a social business is twice  
as hard as a traditional one.  
**” Doug Richards. Social Enterprise Magazine.**



**Yes. Fear can pin you down.  
It works more like inter-fear.  
It can interfere with your ability  
to act and be successful.**

**But we've done this before  
with people like you. We've  
helped more than 2,000 people  
face the challenges and can  
support you through  
your journey.**

**“** Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that most frightens us. We ask ourselves, **‘Who am I to be brilliant, gorgeous, talented, fabulous?’** But honestly who are you not to be so? **Marianne Williamson** quoted by **Nelson Mandela** in his inaugural speech 1994. **”**



**It's time to grow and be bold.  
Together.**

**Our team has a wealth of  
experience. Over years we've  
developed and empowered and  
continued to support brightly  
coloured dreams like yours.**

**And we have an integrated  
team of sector specialists:  
legal, operational, financial,  
care models, marketing,  
leadership. Specialisms that  
are vital in navigating the  
complexity...**

**“** Remember, Ginger Rogers did everything Fred Astaire did, but she did it backwards and in high heels.  
**Faith Whittlesey**



free

**Open up to the opportunity.**  
**The government have pledged to support co-ops, mutuals, charities and social enterprises to deliver public services.**  
**That's you.**

**And they are waiting to use your years of experience to actualise this in the real world.**  
**We can support, develop and transform your ideas to realise your ambitions and purpose.**

**“** Our ambition is to create the largest and most vibrant social enterprise sector in the world  
**Equity and Excellence:**  
Liberating the NHS Department of Health 2010

**”**

# What we offer

## Bespoke professional support:

- Defining your vision
- Creating the value proposition
- Working with you to develop your Integrated Business Plan
- Creating finance models and cash flows
- Creating strong governance and constitutional form
- Developing your market
- Getting to start up
- Systematising the business
- Developing your business
- Engaging people
- Delivering the goods
- Leading your team
- Managing information

## The ingredients for success



Entrepreneur



Operations



Sales and  
Marketing



Finance



=

Mixed with:

**PASSION, TENACITY, ENERGY and DEVOTION..**



## The 3Si Coaching Programme:

3Si – the specialist coaching programme for individuals or teams:

- Business planning tools and dashboard
- Workbooks and on-line resources
- ‘Ask the Expert’ panel to answer your questions
- 8 sessions of Action Learning



## ‘Platform:’

Platform is a regular networking opportunity that brings together innovators across the sector – providing opportunities for commissioners and providers to meet and share ideas. Platform sessions feature inspirational short presentations, and networking.

For more information check out  
[www.hopstreetcentre.com](http://www.hopstreetcentre.com)

# Call



“If you make a revolution, make it for fun, don't make it in ghastly seriousness, don't do it in deadly earnest, do it for fun.

**DH Lawrence**  
A Sane Revolution

“ Hope Street has worked for NHS North West on a number of occasions from offering general advice to supporting the roll out of national policy initiatives. The team are very knowledgeable in the field of social enterprise, from start up advice to wider partnering. They are acutely politically aware and yet still manage to navigate through NHS bureaucracy ‘to do the right thing’ for clients, staffs, patients and end users.”

**Julie Cheetham,**  
Assistant Director Health System  
Development, Health System Development  
Directorate NHS North West

**Call us today:  
0151 709 0012**

## ABOUT US

Hope Street Centre is a Community Interest Company specialising in health and social care, supplying consultancy, professional development training, and research expertise.

As consultants, we help public sector clients and social enterprises to solve complex problems and to deliver innovation and excellence in public services.

As educationalists we provide learner centred continual professional development.

As researchers we specialise in action research and evaluation.



## Find out more

Visit our web site:

[www.hopestreetcentre.com](http://www.hopestreetcentre.com)

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